

2026 PLUS CYBER SYMPOSIUM

March 3-4, 2026

SPONSORSHIP PROSPECTUS

Your Invitation to sponsor the 2026 PLUS Cyber Symposium



WELCOME TO THE PLUS CYBER SYMPOSIUM

Save the date and join us in New York for the PLUS Cyber Symposium on March 3-4, 2026!

PLUS is a non-profit association that provides premier education, thought leadership, and career development opportunities for those within the professional liability industry. We are dedicated to our mission to advancing our industry by delivering top-notch content and networking at all our events.

The annual PLUS Cyber Symposium is the one and only PLUS experience throughout the year that brings all the cyber professional liability insurance thought leaders into one place, drawing attendees from across the globe for 1.5 days of education and networking.

We encourage you to look over the sponsorship levels we've carefully crafted to consider the optimal brand recognition and symposium involvement. Please secure your spot as early as possible to get the most out of your sponsorship.

We look forward to this exciting opportunity to engage the professional liability industry and hope that you will join us.

For questions about the PLUS Cyber Symposium sponsorship options, please contact one of our Cyber Symposium Chairs.



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WHY SPONSOR THE PLUS CYBER SYMPOSIUM?

Sponsoring the 2026 PLUS Cyber Symposium puts your organization in front of leaders across all professional liability lines, offering unmatched visibility and engagement opportunities.



INDUSTRY SUPPORT

PLUS is the only nonprofit dedicated to the entire professional liability industry, driven by sponsors, members, volunteers, and staff working together to strengthen the industry and its professionals.



BRAND BUILDING

Build visibility and connect with a dedicated audience of professionals, with brand recognition at every sponsorship level.



NETWORKING & ENGAGEMENT

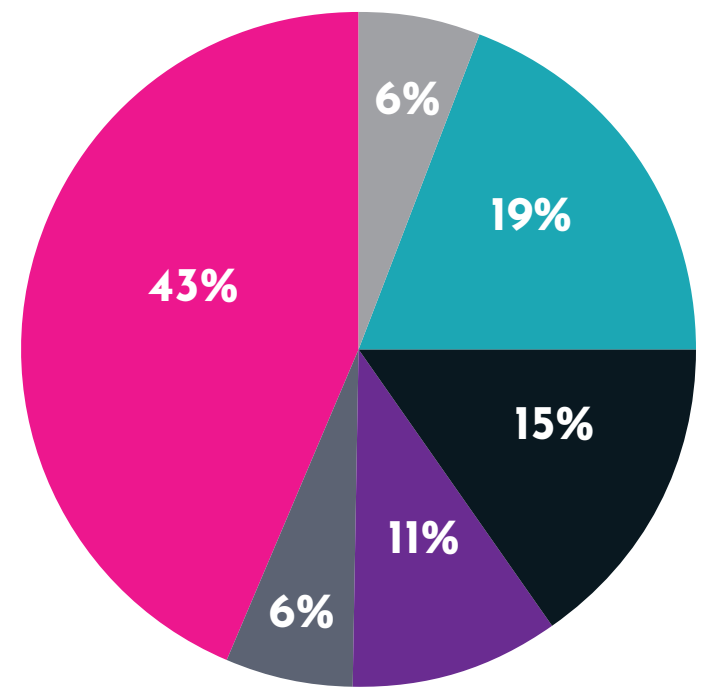
All sponsorship levels include complimentary Symposium registrations and access to the PLUS Networking Reception.

SEE WHO YOU'LL REACH AT THE CYBER SYMPOSIUM

“Very informative and insightful to the cyber insurance industry with very good networking opportunities.”

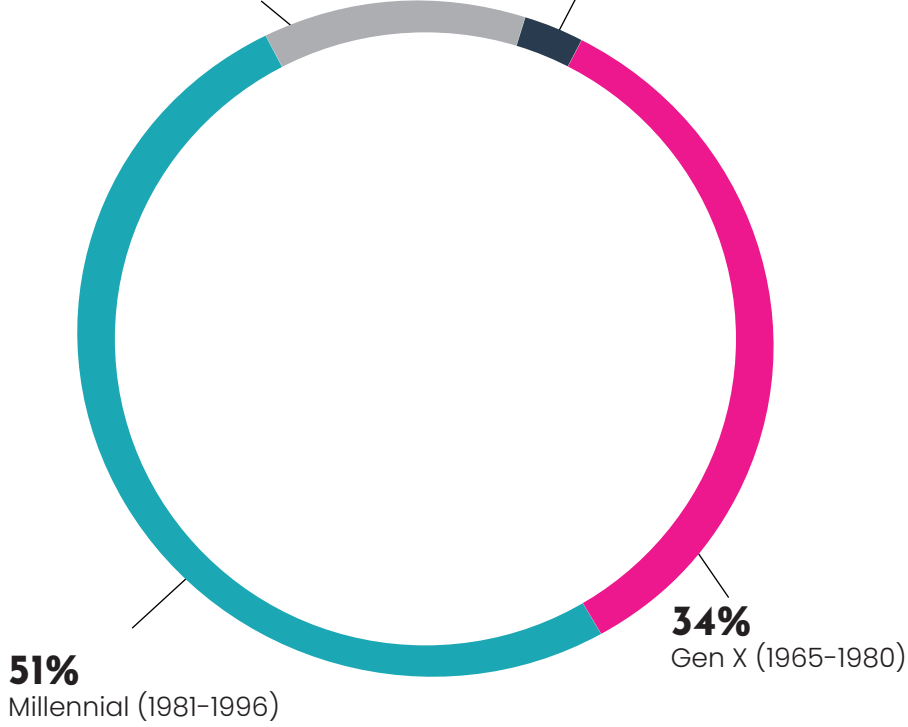


Primary Role at Organization



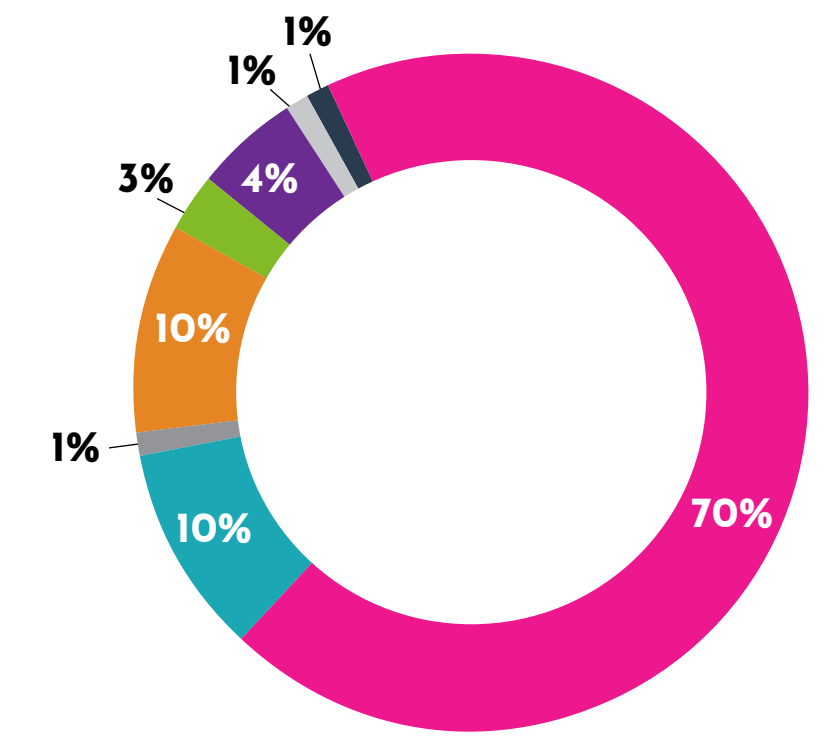
- Underwriter
- Actuarial/Data Science
- Brokering
- Claims
- Attorney
- Risk Manager

Cyber Symposium Attendees by Generation



Cyber Symposium Attendees by Generation

Registrants by Primary Business Line



- Cyber Liability
- Directors & Officers
- Employment Practices Liability
- Errors & Omissions
- Healthcare & MedPL
- Other
- Risk Manager
- Transactional Risk

SPONSORSHIP OPTIONS

DIAMOND/PLATINUM

\$9,000

BRAND RECOGNITION

- **LARGE Logo Recognition**
 - In all PLUS sessions
 - Onsite signage
 - Onsite agenda
 - On the PLUS event website
 - In event emails
- Recognition at Welcome Reception
- Recognition at Tuesday lunch
- Recognition at Wednesday Breakfast
- Sponsor Recognition on name tags
- Sponsor Listing in PLUS Events App

SYMPOSIUM PASSES

- **3** Complimentary Registrations
- **6** Complimentary Reception Tickets

GOLD LEVEL

\$7,000

BRAND RECOGNITION

- **SMALL Logo Recognition**
 - In all PLUS sessions
 - Onsite signage
 - Onsite agenda
 - On the PLUS event website
 - In event emails
- Recognition at Wednesday Breakfast
- Sponsor Recognition on name tags
- Sponsor Listing in PLUS Events App

SYMPOSIUM PASSES

- **2** Complimentary Registrations
- **4** Complimentary Reception Tickets

SILVER LEVEL

\$5,000

BRAND RECOGNITION

- **LARGE Text Recognition**
 - In all PLUS sessions
 - Onsite signage
 - Onsite agenda
- **SMALL Logo Recognition**
 - On the PLUS event website
- Sponsor Recognition on name tags
- Sponsor Listing in PLUS Events App

SYMPOSIUM PASSES

- **1** Complimentary Registration
- **2** Complimentary Reception Tickets

SECURE YOUR SPONSORSHIP



SPONSORSHIP DEADLINE: **JANUARY 23, 2026**

This deadline is critical to ensure that there is enough time to integrate your brand into the event.



GET STARTED ONLINE

Please complete the online Sponsor Agreement Form to pay by credit card to start enjoying your sponsor benefits **OR** request an invoice to pay by check.



QUESTIONS?

Please contact Kim Rocha at sponsorship@plusweb.org or 800-845-0778.

